

# NUIX NEO DATA PRIVACY SOLUTION

With unrivalled ability and a uniquely powerful engine, NuiX Neo Data Privacy solution is the easier, faster, and smarter way to continuously monitor and protect your business and your customers' confidential data, and meet compliance obligations.



**As the threat to data security continues to evolve, so must the technology that is required to protect your customer's personal data.**

Nuix can help you strengthen customer trust through a comprehensive data privacy solution that can quickly and seamlessly identify and manage your data risks. Our integrated platform provides deep visibility and insights into your risks, empowering you and your team to make intelligent, strategic decisions based on accurate and timely information about your data.

**"We chose to use Nuix for its phenomenal speed and accuracy when searching, indexing, and finding sensitive data. Nuix's customization flexibility and ability to handle large amounts of data was unmatched by any other product."**

**— CIO, MAJOR AUSTRALIAN FINANCIAL INSTITUTION**

## PRIVACY MEETS POWER

The NuiX Neo Data Privacy Solution stands at the intersection of privacy and power. Harnessing the speed and capabilities of the NuiX Neo platform, it delivers an unmatched balance of control, assurance and high-performance, allowing you to:

- > **Collect data** - Quickly ingest data from all relevant data sources.
- > **Analyze** - Rapidly analyze and identify confidential and sensitive data within your systems.
- > **Identify risks** - Quickly see results to identify high risk data that needs attention and review, and highlight areas of concern such as monetary amounts, tax file numbers, or sensitive card numbers.
- > **Defensibly delete** - Preview data and determine whether to collect, move, or defensibly delete that data to minimize risks.
- > **Take control of your data** - Understand where confidential and sensitive data should be stored and search for it where it should not be.
- > **Meet retrieval obligations** - Act with speed and confidence to meet retrieval requests and other queries within the required time.

## ADVANTAGES OF NUIX NEO DATA PRIVACY SOLUTION?

For over 20 years, Nuix has been helping organizations make sense of their data. It is that experience that underpins our solution for data privacy and puts you in control of your data.

- > **See value sooner** – Purposefully designed to help organizations manage their data privacy, your Nuix Neo Data Privacy solution can be implemented quickly, seamlessly, and with minimal configuration so you can get back to business and realize its true value sooner.
- > **Streamlined user interface** – Increase productivity with single sign-on access and a completely modern and integrated interface that is intuitive and efficient to use.
- > **Get to the answers quicker** – With a cognitive interface engine, pre-trained with specific models for detecting data privacy information, our explainable and defensible AI can help identify patterns and correlations that no human can find, so you can find what you need, isolate valuable or risky information, while by passing unimportant data, more quickly and accurately.
- > **Automate processes** – Work faster and smarter by leveraging the power of AI to automate repetitive tasks, prioritize data risks so you spend less time filtering through huge data volumes, and focus on finding what you need.
- > **Deploy it your way** – Depending on your business requirements, we can support hyperscale, in the cloud, on-premise or partner supported deployment.

## WHO WOULD BENEFIT FROM NUIX NEO DATA PRIVACY SOLUTION?

For many businesses, it is the known unknowns that represent the biggest risks to data security. This is because few organizations have a complete picture of all the sensitive data in their company or where it resides. Data sets are huge, and information such as customer and employee data are captured and stored in many file types, and in multiple places.

## DO YOU NEED PROTECTION?

If you meet any of the criteria below, you can't afford to be without Nuix Neo Data Privacy Solution.

- > Does your organization manage, control or store customer or transactional data?
- > Is that data managed across multiple and/or legacy systems?
- > Do you need to meet domestic or global Data Privacy or Consumer Protection regulations?
- > Can your existing technologies (and teams) quickly, efficiently, and comprehensively respond to a major regulatory enquiry or manage the effects of public relations in the case of a data breach?
- > Do you have valuable intellectual property that could be lost or compromised in a breach, a divestment or other merger and acquisition situation?

Today, Nuix is used around the world by banks, regulators, law enforcement, and a wide range of businesses to protect their data, their reputation, and their intellectual capital. By using the Nuix Neo Data Privacy Solution, you're choosing to work with ever-vigilant professionals whose mission is to keep your data safe.

Contact us today to speak with a Nuix Neo Data Privacy specialist to help understand your data risks and discover how you can strengthen your data privacy management and strategy.

Contact us to find out more  
[www.nuix.com/contact-us](http://www.nuix.com/contact-us)



Nuix ([www.nuix.com](http://www.nuix.com), ASX:NXL) is a leading provider of investigative analytics and intelligence software, that empowers our customers to be a force for good by finding truth in the digital world.

We help customers collect, process and review massive amounts of structured and unstructured data, making it searchable and usable at scale and speed, and with forensic accuracy.

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